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4Life

TOGETHER, BUILDING PEOPLE®



AUGUST 2012

start strong stay strong

Maximize your success with
Diamond4Life and the Power Pool

"The reason people leave the business is because they become discouraged when they fail to see immediate results. The remedy for this is the combination of Diamond4Life and the Power Pool."

Dr. Herminio Nevárez

Platinum International Diamond
Puerto Rico

Picture it: You just enrolled a new distributor. She's full of excitement about 4Life®, the products, and financial opportunity. You've spoken with her about the Life Rewards Plan™ and the path she'll follow to achieve financial success. She has products to consume, training materials to build her business, and loads of motivation. She's starting strong.



Fast forward 90 days and that bright, promising new distributor has slowly fallen off the map. She didn't order products this month and when you touch base with her, she seems a lot less motivated to stay committed to the opportunity.

It's an all-too-common scenario in network marketing, but this lack of retention doesn't have to happen. To combat it, new distributors need to start strong and stay strong. Thankfully, 4Life has the programs to make that a reality. Power Pool participation and Diamond4Life enrollment form a powerful combination to help new business builders reap financial rewards early in their businesses, develop a long-term commitment to 4Life, and build deep organizations of dedicated team members. "The reason people leave the business is because they become discouraged when they fail to see immediate results. The remedy for this is the combination of Diamond4Life and the Power Pool," commented Platinum International Diamond Dr. Herminio Nevárez.



Why should prospects sign up at the Diamond4Life level?

New enrollees:

- Save over \$100 compared to purchasing products individually
- Are paid at the Diamond level for six months when they maintain a 100 LP monthly order
- Enjoy a great inventory of products to consume and to share at home meetings
- Set an example of commitment and professionalism for others to follow



Diamond4Life+Power Pool=a winning combination for you and your new prospects

When you sign up a new prospect with Diamond4Life, you receive a Rapid Rewards bonus—a 25% payout on the first LP order placed by every new distributor you personally enroll. Do this three times, and you've tripled your rewards, plus you're now eligible to qualify for the Power Pool. Maintain your monthly order of 100 LP, encourage your new team members to do the same for two consecutive months, and you've now also earned a Power Pool bonus!

Teach your new team members to build their businesses in the same way and you'll ALL benefit from bonus rewards, increased volume, and plenty of products to consume and share with others. When your new team members get excited about their financial rewards, there's a good chance they'll become dedicated members of your organization. It's a win-win situation!

Discover lasting success

Plenty of distributors *start* off strong—full of excitement for everything they can accomplish. In order to achieve lasting success, it's critical to *stay* strong. When you build your 4Life business with Power Pool participation and Diamond4Life enrollments, you maximize your efforts and your rewards. You will increase your organizational volume and continue to stay motivated to keep up with your business, work hard, and achieve your financial goals. In short, you embark on your road to financial freedom in the best way possible.

*Personal LP payout is a 25% payout on personal volume over 100 LP generated within a month.

Why use the Power Pool?

After your prospect has signed up as a Diamond4Life, the next important step is Power Pool participation.

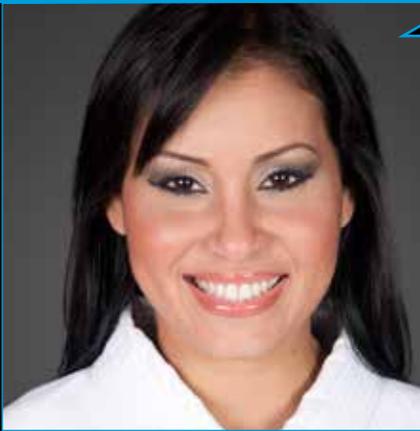
When a new distributor participates in the Power Pool, she immediately begins to grow her organization. When she signs her new prospects up at the Diamond4Life level, she qualifies for the Power Pool... and earns Rapid Reward bonuses. And, by the third month, she'll receive a Power Pool bonus—a great reward that will further reinforce her business-building efforts. She will also earn entry into a random drawing for a luxurious Great Escape+ vacation!

Power Pool qualifications:

- Enroll at least three distributors each month.
- Make sure each of your new distributors order a minimum of 100 LP for the next two consecutive months.
- Personally maintain at least 100 LP each month.

Introducing the First Female Athletes to Team 4Life

Kicking and flying for your business



YOHANA SÁNCHEZ

World Karate Champion

Yohana Sánchez has medaled in the World Games, Pan-American Games, South American Championships, and Central American Championships.

“Karate requires balance, discipline, and control. I take 4Life Transfer Factor products for support during training to sustain my edge.”



ALEXA DEVEREAUX

Freestyle Aerialist

Now in training as a hopeful for the 2014 Winter Olympic Games in Sochi, Russia, Alexa Devereaux trains as a freestyle aerialist at the Utah Olympic Park (UOP).

“Repetitive, consistent training requires me to take care of myself. I rely on 4Life supplements as part of my wellness regimen.”



Team 4Life is a group of world-renowned athletes who excel in their disciplines and endorse 4Life Transfer Factor® products.

4Life is a proud sponsor of:

